

**IA 104. Presentation Techniques I.** 3 cr. Study and develop architectural drafting and presentation skills; multiview conventions, lettering, detailing and drawing reproduction techniques through both hand and computer-generated methods. Lecture/studio. Prereq: IA major or cons instr.

# **Details**

Semester: Fall 2016-2017 Classroom: Room 304 CPS

CPS Building Hours: 7:00am to 10:00pm every day except breaks and holidays

Door Codes: Room 304: 2-4+5-1+3

Room 307: 4+5-2+3-1 Room 323: 3+5-2-4 Room 329: 1-3+5-2+4

Room 319: 3-2+5-4 (Computer Lab)

Printer Codes: 44719

Meeting times: Section 2: Monday/Wednesday, 1:00 pm – 3:00 pm

Professor: Wendy Redeker
Office: CPS 338A
Phone: (715) 346-4083
Email: wredeker@uwsp.edu

Office hours: Tuesday 10:30 am – 12:30 pm

D2L Website: www.uwsp.edu/d2l/Pages/default.aspx

#### **Textbooks**

Author	Title
Ching	Architectural Graphics Sixth Edition (DUC Purchase)
McGarry and Madsen	Marker Magic: The Rendering Problem Solver for Designers (DUC Rental)
Kilmer and Kilmer	Construction Drawings and Details for Interiors (DUC Rental) Second Edition

# **Learning Outcomes**

- 1. Identify and apply the principles of hand drafting, perspective, single and multi-view drawing for architectural communication.
- 2. Identify and apply a variety of sketching and hand rendering techniques for architectural communication.
- 3. Communicate and express ideas that reflect the character of spaces and objects through the language of architectural presentation techniques.
- 4. Demonstrate a commitment to professional craftsmanship and producing quality work.

#### Description

This course will introduce students to the process and techniques of hand drafting and hand rendering. The course is structured so that students will have the ability to apply the skills gained to an array of

digital presentation techniques and production methods in future coursework and beyond. Students will also learn to apply critical thinking in evaluating their drawings in terms of how well they are able to visually communicate their design ideas through these presentation techniques. Instruction will be provided through assignments, desk critiques, workshops, lectures, demonstrations, handouts, gallery exhibits, professional participation, and readings.

Students are encouraged to sign up to use a flat file drawer for storing flat items. Please sign up in groups of three to four students on the sign-up sheet posted on the bulletin board in the front of the room. This drawer can be used for other IA studio courses this semester, as well as next semester. It is recommended that you create a folder to protect and separate your work from the people sharing your drawer. If you wish to check out a locker for your tools and supplies, see Kathleen Prior in room 330 CPS.

A key component of this course is the Marker Workshop on Friday September 30 and Saturday, October 1, 8:00am – 5:00pm in room 329 CPS. **Participation in this workshop is required as stated in the UWSP Course Timetable**. Students will be provided the required supplies as they are covered in the course fees.

The Division of Interior Architecture is preparing for two upcoming accreditation reviews: CIDA (Spring 2018) and NASAD (2017). As required by each accreditation agency, the instructor will collect suitable examples of student work for these reviews. If your work is selected, you will be notified by your instructor who will safely store them until the reviews. You may borrow any work collected to use for job interviews, internship interviews, portfolio shows, portfolio development, etc., but they must be promptly returned to the instructor. After both accreditation reviews are complete, you will be able to collect any retained work. If you have any questions about this process, please ask your instructor.

# CIDA Professional Standards 2017 – Student Learning Expectations

## Standard 8. Design Process

• Students understand the importance of evaluating the relevance and reliability of information and research impacting design solutions.

#### Standard 9. Communication

- Students are able to effectively express ideas in oral communication.
- Students are able to effectively express ideas in written communication.
- Students are able to effectively express ideas developed in the design process through visual media: ideation drawings and sketches.
- Students are able to effectively apply a variety of communication techniques and technologies appropriate to a range of purposes and audiences.

### Standard 12. Light and Color

Students are aware of the environmental impact of illumination strategies and decisions.

Students will need to save all of their work from first year IA studio courses and Art 103 for the IA Professional Sequence Admission Review during your second year of IA. More information about this review will be given at a later date.

#### **Grading and Evaluation**

**Grades:** Course letter grades will be given according to the following percentages of total points at the end of the semester: 100-93%=A; 92-90%=A-; 89-87%=B+; 86-83%=B; 82-80%=B-; 79-77%=C+; 73%=C; 72-70%=C-; 69-67%=D+; 66-63%=D; 62% and 62% and 62%

**Evaluation Criteria:** Evaluation will be based on completed work. The weight of each specific component is listed below. Grades for assignments will be posted on D2L. A grade sheet may be given in the form of a rubric with comments (see attached), or comments may be provided in D2L with the grade.

Projects 60%

Lettering Assignments	6%
Professional Participation Activities	12%
Quizzes and Exam	14%
Course Participation	8%
Total	100%

**Final Exam:** The Final Exam will be administered during finals week. Refer to the course schedule for the date, time, and location for your section. The exam will cover lectures, assignment handouts, other handouts, quizzes, text readings, and the text supplement.

**Course Participation:** Participation in any discussions, professionalism, and adherence to course policies.

# **Policies**

**Due Dates:** Assignments are due **at the beginning of class** on the date and time specified on the assignment handout. Assignments submitted to D2L will have specific submission requirements on the assignment handout. No late assignments will be accepted and all work must be complete. Exceptions may be made for extenuating circumstances (see Absences below), and at the instructor's discretion.

**Attendance:** Attendance is required. Students are expected to arrive on time and stay for the entire class period.

**Absences:** Absences will be excused only when prior notice is given in cases of personal illness or emergency. Emergency means a circumstance beyond a student's control. In order for an absence to be excused, you must present a written verification of illness (medical excuse from a clinic or doctor) or other appropriate written evidence of an emergency. If you need to be absent because of religious observances, you must inform the instructor during the first couple of days of classes, via e-mail. Malfunctioning alarm clocks are not a legitimate excuse for absences.

**Technology:** Cell phones should be set to silent mode and not used during class. Cell phone use during quizzes and exams will be considered academic misconduct and will result in disciplinary action according to UW procedures. During any computer lab portions of the class, students must refrain from using the internet and computer programs other than those required by the Instructor. Students are expected to keep multiple backup copies of electronic files. It is recommended that students work from the MyFiles drive and not unreliable thumb drives. Failed storage devices are not an excuse for late work.

**English as a Second Language:** If you are a student who needs language assistance for testing and lectures, please see me so that arrangements can be made. No interpretation devices are allowed during exams and quizzes.

**Learning Disabilities:** If you need extra time or special arrangements for taking exams because of a learning disability, be sure to go to the Disability Services Office and get an authorization form. Make sure to present it to the instructor during the first week of class. See the UWSP webpage for more information about disabilities and accommodations: http://www.uwsp.edu/disability/Pages/default.aspx

**Academic Integrity:** While you are encouraged to work with your colleagues, students are expected to work individually on assignments. This means that the entire assignment must be executed solely by you. The work you present must be your own. Please note that it is possible to determine what work or pieces of work have been copied into a CAD file and action against plagiarism will be taken according to UW procedures. For more information, see the University website on academic integrity and student rights: <a href="http://www.uwsp.edu/stuaffairs/Pages/RightsAndResponsibilities.aspx">http://www.uwsp.edu/stuaffairs/Pages/RightsAndResponsibilities.aspx</a>

WK	DATE	TOPIC	PROJECTS / TESTS	READINGS		
1	MON 9/5	No Class - LABOR DAY				
	WED 9/7	Introductions, supply review		AG Chpt 1		
2	MON	Supplies, Line weights, Line types	Supplies	AG Chpt. 1 – 2		
	9/12	Projects: 1 & Lettering I intro		CD Chpt. 2 AG Chpt 2, 209-211 pgs.		
	WED 9/14	Line weights, Line types, Lettering		CD Chpt. 3		
3	MON 9/19	Lettering	Project 1 - Line	AG 209-211		
				CD 32-34 pgs.		
	WED 9/21	Architectural Page Layouts, Orthographics, Project 3 - Drafting Table intro	Project - Lettering I	AG Chpt. 3-4; 211-214 pgs. CD 26-27; 35-37; 64-68 pgs.		
		Troject o Bratting rable intro		AG Chpt. 3-4; 211-214 pgs.		
	MON 9/26	Architectural Page Layouts, Orthographics	Quiz 1	CD 26-27; 35-37; 64-68 pgs.		
	WED	Architectural Page Layouts, Orthographics		AG Chpt. 3-4; 211-214 pgs.		
4	9/28 FRI	Auditional and Edyonia, Orthographics		CD 26-27; 35-37; 64-68 pgs.		
	9/30	Marker Workshop Required Attendance:	Project 2 – Workshop	MW		
	SAT 10/1	8:00 a.m. – 4:00 p.m.	,			
	MON 10/3	Kitchen Design, Single view drawings, Sections, Isometrics, Floor plans, Dimensioning, Annotations Project 4 – Kitchen intro		AG Chpt 3-5 CD 38-41; 68-71pgs		
				Chpt 7, 9-11		
5	WED 10/5	Kitchen Design, Single view drawings, Sections, Isometrics, Floor plans, Dimensioning, Annotations, symbols	Project 3 – Drafting Table	AG Chpt 3-5		
				CD 38-41; 68-71pgs Chpt 7, 9-11		
	MON 10/10	Kitchen Design, Single view drawings, Sections, Isometrics, Floor plans, Dimensioning, Annotations, symbols	Quiz 2	AG Chpt 3-5		
				CD 38-41; 68-71pgs Chpt 7, 9-11		
6	WED	Kitchen Design, Single view drawings,		AG Chpt 3-5		
	10/12	Sections, Isometrics, Floor plans, Dimensioning, Annotations, symbols		CD 38-41; 68-71pgs Chpt 7, 9-11		
7	MON 10/17	MON	MON Kitchen Design	Kitchen Design, Single view drawings,	Professional	AG Chpt 3-5
		Sections, Isometrics, Floor plans, Dimensioning, Annotations, symbols	Participation 1-3	CD 38-41; 68-71pgs Chpt 7, 9-11		
	WED	Kitchen Design, Single view drawings,		AG Chpt 3-5		
	10/19	Sections, Isometrics, Floor plans, Dimensioning, Annotations, symbols	Lettering – II	CD 38-41; 68-71pgs Chpt 7, 9-11		
8	MON	Kitchen Design Single view drawings		AG Chpt 3-5		
	MON 10/24	Sections, Isometrics, Floor plans, Dimensioning, Annotations, symbols		CD 38-41; 68-71pgs Chpt 7, 9-11		
	WED	Perspectives	Project 4 Vitabon	AG Chpt. 6,7		
	10/26	Project 5: Kitchen Rendering intro	Project 4 - Kitchen	CD 42-47 pgs.		
9	MON	Perspectives		AG Chpt 6,7		

WK	DATE	TOPIC	PROJECTS / TESTS	READINGS		
	10/31			CD 42-47 pgs.		
	WED			AG Chpt. 6,7		
	11/2	Perspectives		CD 42-47 pgs.		
10	MON 11/7	Office Design, Floor Plans, RCP	Project 5 – Kitchen Rendering	AG 52-62 pgs.		
		Project 6: Office introduction		CD 242 - 245 pgs.		
	WED 11/9	Office Design, Floor Plans, RCP		AG 52-62 pgs.		
				CD 242 - 245 pgs.		
	MON 11/14	Office Design, Floor Plans, RCP		AG 52-62 pgs.		
				CD 242 – 245 pgs.		
11	WED	Office Design, Floor Plans, RCP	Lettering – III	AG 52-62 pgs.		
	11/16			CD 242 - 245 pgs.		
	MON	Building Sections	Project 6 - Office	AG 69-76		
12	11/21	Section Project 7 - intro		CD 154-158		
	WED 11/23	Building Sections		AG 69-76		
				CD 154-158		
	MON 11/28	Building Sections		AG 69-76		
13				CD 154-158		
	WED 11/30	Building Sections		AG 69-76		
				CD 154-158		
				AG 69-76		
14	MON 12/5	Building Sections		CD 154-158		
				AG 69-76		
	WED 12/7	Building Sections				
			Duefersional	CD 154-158		
15	MON	Building Sections	Professional Participation 4-6			
	12/12		Project 7 - Section			
	WED 12/14	Final exam review				
16	WED					
	12/21	Required Attendance 8:00-10:00 am				